

# **DIPLOMA IN STRATEGIC MANAGEMENT AND LEADERSHIP FAST TRACK MBA FROM GIRNE AMERICAN UNIVERSITY**

*Complete Your MBA from Girne American University  
(GAU) in 14 Months and Secure a Guaranteed Job.!*

## **PROGRAM HIGHLIGHTS:**

- 14-Month Guaranteed Internship
- Guaranteed Job Placement After completing a minimum of 14-Month Internship
- **TUITION FEE: \$7899**
- **Other fee: \$5720** (All-inclusive cover for program expenses, accommodation, visa, and more.)
- 4 Sessions Per Month (3 Hours Each)



**ONLY 10 SEATS AVAILABLE FOR JAN  
2024 BATCH.!!**



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**innovainstitute.ae**



# Course Overview of Diploma in **Strategic** Management and Leadership

The Diploma in Strategic Management and Leadership is accredited with a total equivalence of 120 credits. The Qualifications have been created to develop and reward the business managers of today and the future, and to continue to bring recognition and professionalism to the management sectors.

## **Aim** of the Program:

- This Programme finds importance in ensuring the ability to adapt management concepts, tools and techniques to align with the culture of the organisation and apply critical reflective thinking.
- The primary intention of the mandatory unit is to provide a holistic study of the main issues that are necessary for strategic decision-making, planning and enabling the organisation to meet its objectives.
- The optional unit provides the provision for learners to choose a specialization in their study to support specific career directions.
- The Finance for Managers unit is meant for learners who do not possess experience in the finance sector.

## **Learning Outcomes:**

- 1.To understand and apply the principles of strategic leadership in a business environment
- 2.Review and apply the principles of business management within industry
- 3.To understand and apply the principles of strategic management in a specific environment
- 4.To improve the employability of learners by allowing them to explore the relationship between management theories and their practical application in the business world.
- 5.Analyse problem solving techniques specific to business and industry
- 6.Select, collate, review and analyse information form a wide range of sources
- 7.Work independently and as part of a team 8. Manage one's own personal development and growth

## **Entry Requirements:**

- **Level 6 Qualification or;**
- **First Degree**



## Unit Structure:

### MANDATORY UNITS:

- Manage Team Performance to Support Strategy
- Information Management and Strategic Decision Taking
- Leading a Strategic Management Project
  - Strategic Direction
  - Strategic Planning
- Development as a Strategic Manager

### OPTIONAL (2 UNITS TO BE SELECTED):

- FINANCE FOR MANAGERS
- STRATEGIC MARKETING
- ORGANIZATIONAL CHANGE
- STRATEGIES
- HUMAN RESOURCE PLANNING

### SPECIALIZATION :

- Logistics Management
- Supply Chain Planning, Modelling and Analytics
- Procurement and Supply Management
- Supply Chain and Operations Strategy
- Sustainable Operations Management
- Business Research Methods

## Final or Top-Up Year

On Successful completion of Innova **DIPLOMA IN STRATEGIC MANAGEMENT & LEADERSHIP**, Students will be studying **MBA in Business Management in the Final Year (Top-Up)** with **Girne American University (GAU)**.

## About Girne American University (GAU):

Girne American University (GAU) is a leading University in Europe located in Girne, Northern Cyprus. GAU is modelled using the American higher education system which is recognized as one of the world's best systems of higher education in the world. GAU is recognized and the programs offered are accredited by IACBE.

## Business Administration **MBA** General Track (Without Thesis)

**Awarded By:** Girne American University (GAU)

**Entry Requirement:** Bachelor's Degree in Business Management or Equivalent

*Prior qualification will be mapped against the Diploma in Strategic Management and Leadership.*

### Modules:

- Research Methods
- Marketing Management